EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.

⚠ Please provide one sheet per event (one event = one workpackage = one lump sum).)

PROJECT		
Project name and acronym:	Network of Cities for Collaborative Housing — NETCO	
Participant:	AJUNTAMENT DE BARCELONA	
PIC number:	997628123	

EVENT DESCRIPTION			
Event number:	1		
Event name:	Webinar: Collaborative housing a key local policy in COVID times		
Туре:	Webinar		
In situ/online:	online		
Location:	Spain, Barcelona		
Date(s):	30.09.2022 and 24.11.2022		
Website(s) (if any):	https://netco.carrd.co/		
Participants			
Female:	125		
Male:	80		
Non-binary:	1		
From country 1 [Belgium]:	10		
From country 2 [Croatia]:	5		
From country 3 [France]:	10		
From country 4 [Germany]:	8		
From country 5 [Greece]:	10		
From country 6 [Italy]:	23		

From country 7 [Romania]:	7			
From country 8 [Slovenia]:	3			
From country 9 [Spain]:	117			
From country 10 [The Netherlands]:	7			
From country 11 [Finland]	3			
From country 12 [Portugal]	3			
Total number of participants:	206	From total number of countries:	12	
Additionally - associated partners and third countries (beyond the formal partnership):				
From UK:	1			
From Norway	1			
From Argentina:	1			
From Ukraine	3			
From Chile	2			
From Mexico	2			

Description

Provide a short description of the event and its activities.

- Description of the event and its activities.

This Work Package 1 was delivered in two parts:

Part 1 - 30.09.2022

The kick off meeting of NETCO, which took place on September 30th, was dedicated to the management questions of the project - project plan, expected results, the role of partners and administration logistics. There was time allocated to get to know other partners and their institutions. This first meeting had an internal character, it was dedicated to staff members directly involved in the project implementation, and thus can be considered as a small-scale event.

Part 2 - 24.11.2022

This event was dedicated to collaborative housing programmes, and it was held in cooperation with the Barcelona Forum of Collaborative Housing (https://forum.habitatge.coop/en/), as one of the opening side events of the Forum. This second part should be considered as a large-scale event.

The main goals of the Webinar were the following:

- Build understanding of collaborative housing in the current EU context.
- Increase knowledge of partners, civil society organisations and the wider public about the different models of collaborative housing, from cohousing to community land trust.
- Contribute to a wider understanding of the diverse roles involved in the setting up of collaborative housing pilots and policies, challenges, and opportunities through case examples.

- The agenda of the event.

Part 1 - 30.09.2022

The below schedule is in CET (Barcelona, Brussels, Paris)

13.00 - 13.10 - Welcome notes by Mr. Javier Burón, Housing Manager.

13:10 - 13:30 - Brief project presentation and Q&A.

13.30 - 14.10 - Introduction to the project coordinators.

14:10 - 14:20 - Partner Agreement Q&A.

Part 2 - 24.11.2022

The below schedule is in CET (Barcelona, Brussels, Paris)

11:30-13:00

Welcome words (Maite Arrondo, Project coordinator)

What is happening in Europe around cohousing? Quantitative overview of trends and diversity of models in Europe "Co-Lab Mapping Project" TU- Delft University of Technology, Dr. Darinka Czischke

Cohousing models in Europe from a comparative approach and its contribution to social-ecological city-making, Michael LaFond, Id22 Institute for Creative Sustainability- Berlin

Case studies:

- Barcelona, Mrs. Vanesa Valiño, Head of the Cabinet of the Housing and Rehabilitation Department
- Berlin Berlín-Friedrichshain-Kreuzberg, District Councillor Mr. Florian Schmidt
- Brussels, Mrs. Rebecca Bosch, Lawyer

After each intervention participants were encouraged to ask questions.

Link to the agenda:

https://drive.google.com/file/d/1gtyCwKeFINiazynPjRpo_yugs9kX03rQ/view?usp=share_link_

- Hyperlinks to some sessions/ modules (where applicable)

Part 1 - 30.09.2022

PowerPoint presentations:

- NETCO Network of Cities for Collaborative Housing Coordinator's presentation https://drive.google.com/file/d/1kjNA4jUSEbXT2uECbYDjv03NTQw z8S/view?usp=share link
- NETCO Partners Agreements rules of cooperation administrative questions
 https://drive.google.com/file/d/1G7jOceCjiRQS5AU2bWmUWemKQrZEYrt5/view?usp=share_link

Part 2 - 24.11.2022

PowerPoint presentations:

https://drive.google.com/drive/folders/1DE6HuUEg8gOQLxvy0HB6IxA4OW6fv0uT?usp=sharing

- Graphical elements and photos of the event.

Part 1 - 30.09.2022

Some ideas raised at the Cohousing WG during the European Network of Housing Research Annual Conference in Barcelona, (August/September 2022)

- ✓ Magic Box (no Pandora Box)
- Cohousing aims to fulfill the needs that are not being met by public bodies and institutions (Access to housing, aging population needs, rural depopulation and renovation needs, community care work)
- Kathryng McCamant and Charles Durret and other experts who pioneered the use of this label, clearly identified that cohousing responded to the need to reinvent the concept of cooperative housing including new goals and objectives more updated with our current challenges.
- But there is not a true concrete practical definition of what cohousing is and how it can be implemented. And this is a problem for practitioners.
- Innovation after definition (RAE) Change or alter something, introducing novelties.



Working Packages

1. Legal framework.

- What are the existing solutions?
- What solutions could be developed or towards which lines should be the next legal changes?

2. Funding schemes

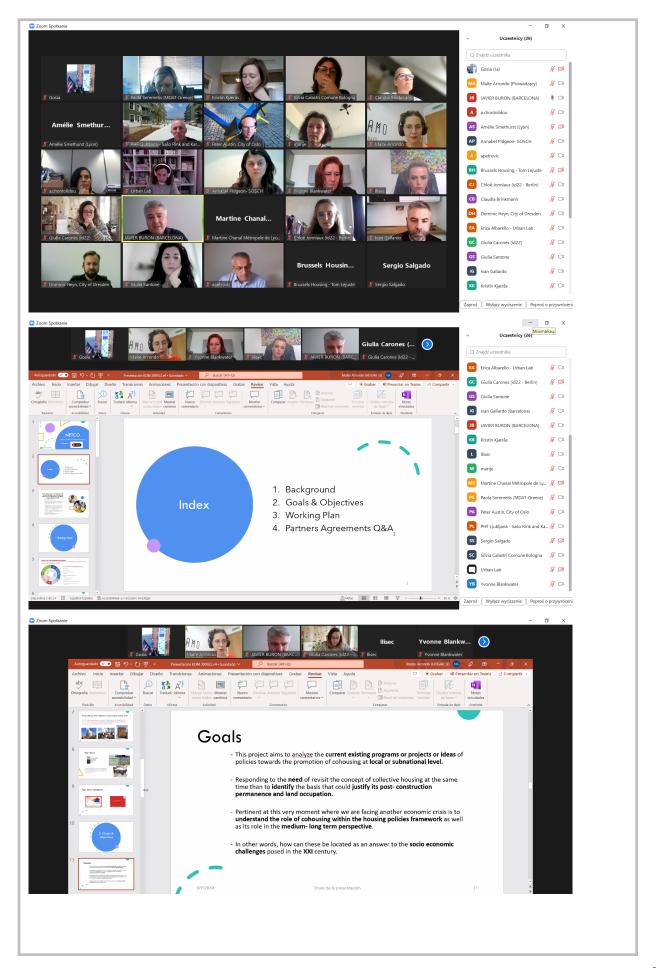
- Which funding models do exist?
- Which are the key elements for the economic sustainability of these?
- What are the key elements for scaling up?

3. The role of public resources and the public sector.

- In which way public resources are transferred?
- How does the general interest can be better guaranteed?

4. Social Impact.

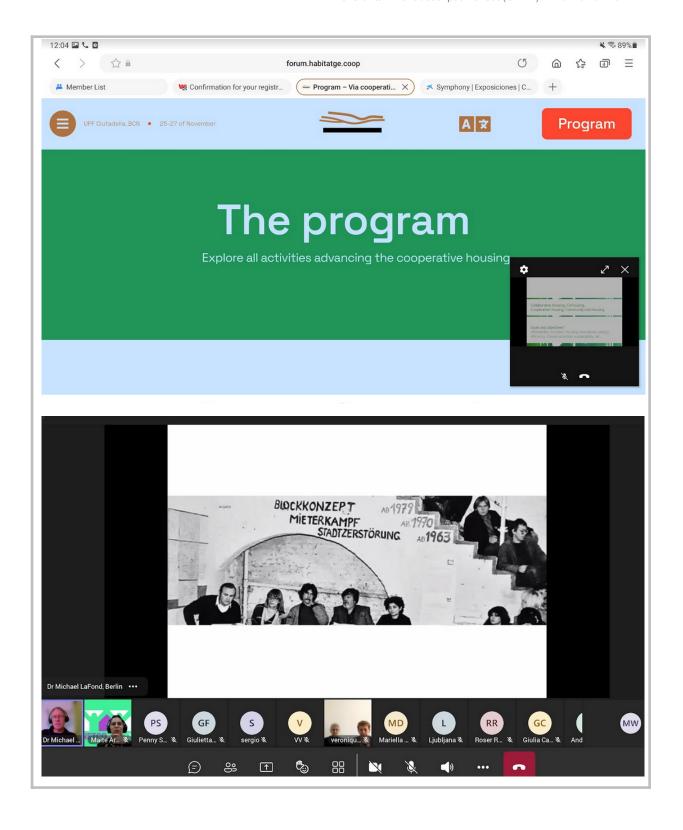
- Which are the collectives cohousing is currently addressing?
- How can these have a better social impact in relation with vulnerable communities?

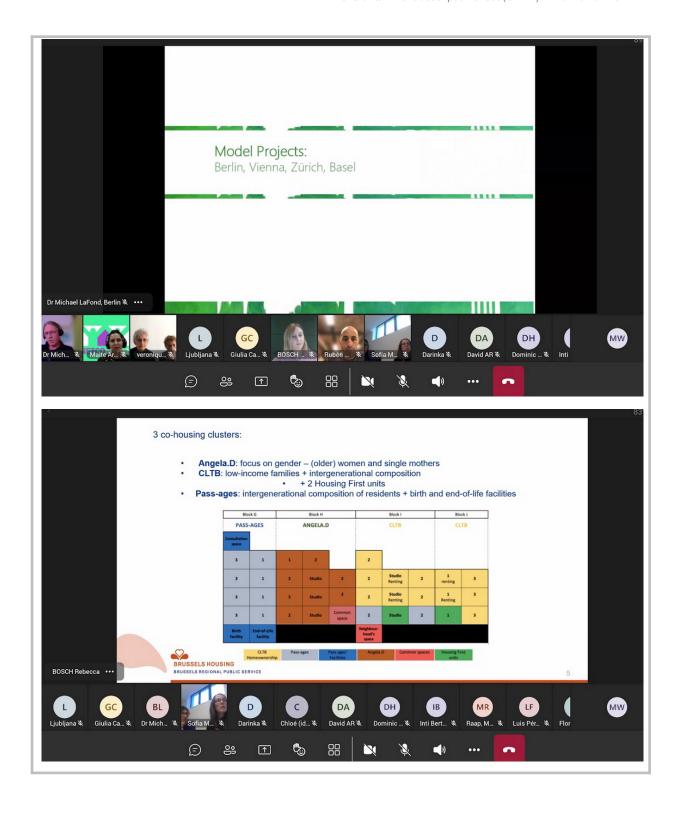


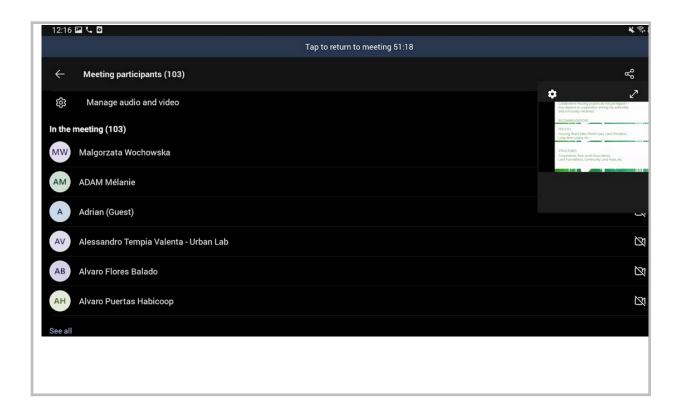
Registrations per country: 1. Which country are you from? 27 responses Belgium Croatia France Germany Greece Italy Romania Slovenia 1/2 ▼

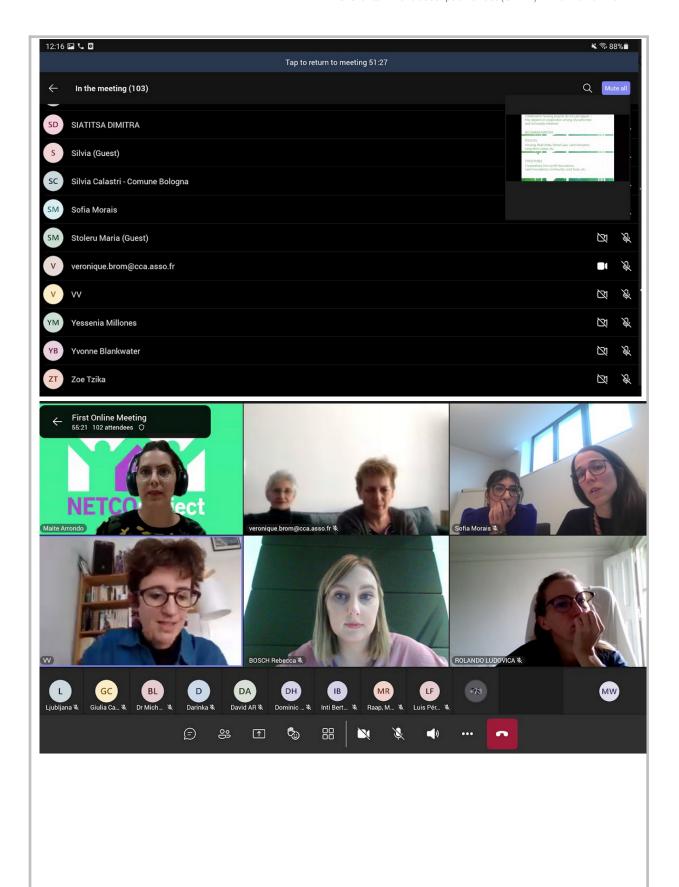
Part 2 - 24.11.2022



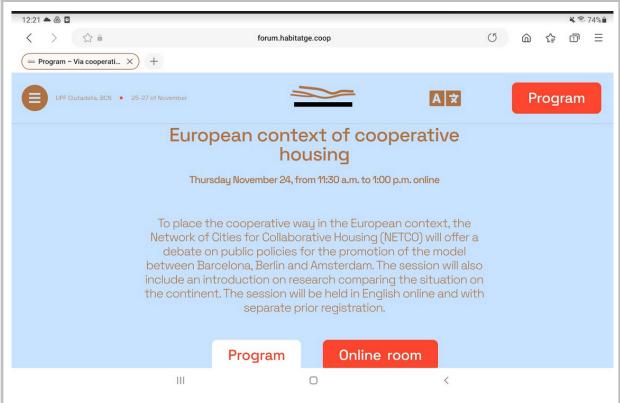




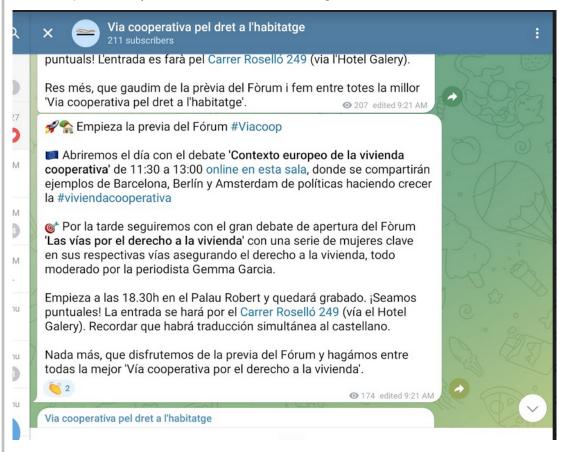




Cooperation with the Forum of Collaborative Housing (https://forum.habitatge.coop/en/) - the Webinar as a side event, being a part of the Forum in Barcelona:



Our event promoted by the Forum via the official Telegram channel:



Mutual support in social media:

TT: https://twitter.com/NETCOproject

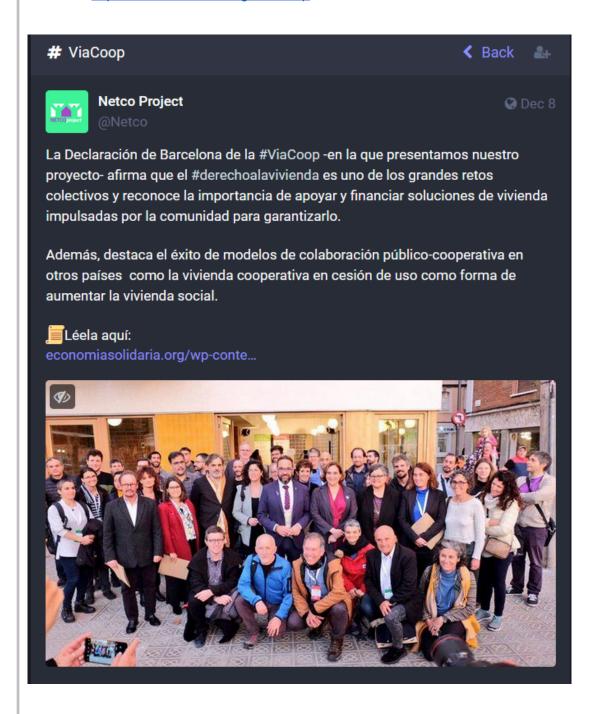
FB:

https://www.facebook.com/NETCOproject/posts/pfbid02XBNuukbdtJUUfDrEnkMn3S9JRrimCKe1hKGZCwXPKNic4hFoZwvia4sm7tpvwvoDl

LinkedIn:

https://www.linkedin.com/search/results/all/?keywords=%23viacoop&origin=GLOBAL_SEARCH_HEADER&sid=%28li

Mastodon: https://mastodon.world/tags/ViaCoop

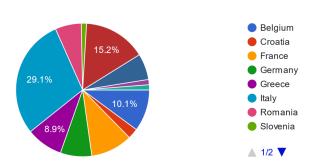


Registrations to the webinar per country - <u>Partners' registrations</u>*:

* Below we present numbers that regard the registration of the project partners to the 24.11.2022 event. Please note that there was another registration form for the general public, shared both by NETCO project as well as the Forum of Collaborative Housing.

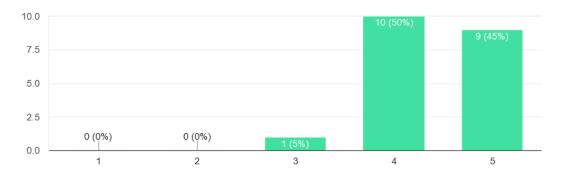
Italian registrees had the biggest share (29,1%), then Spanish (15,2%), Belgian (10,1%) and Greek (8,9%) in terms of registrations:

1. Which country do you live in? 79 responses

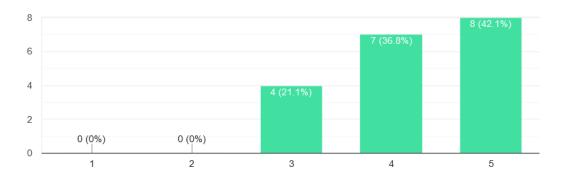


Feedback collected from NETCO partners who were asked to evaluate the event:

- Your general view on the Webinar event (where 1- very bad, 2 - rather bad, 3 - good, 4 - very good, 5 - excellent)



 Your view on the speakers and presented case studies (where 1- very bad, 2 - rather bad, 3 good, 4 - very good, 5 - excellent)



- Website and/or FB page of the event.

FB: https://www.facebook.com/NETCOproject

Twitter: https://twitter.com/NETCOproject

LinkedIn: https://www.linkedin.com/company/netcoproject/

Mastodon: https://mastodon.world/@Netco

website: https://netco.carrd.co/

Our account was the 12th most influential account out of the hundreds of accounts that participated in the campaign on Twitter with 4000 impressions during the campaign.

The campaign was focussed on Twitter so the activity on our account was the most prominent.

Reach of the Facebook page - 6624

38 Page views & 21 Unique visitors at Linkedin

HISTORY OF CHANGES				
VERSION	PUBLICATION DATE	CHANGE		
1.0	01.04.2022	Initial version (new MFF).		